

M01

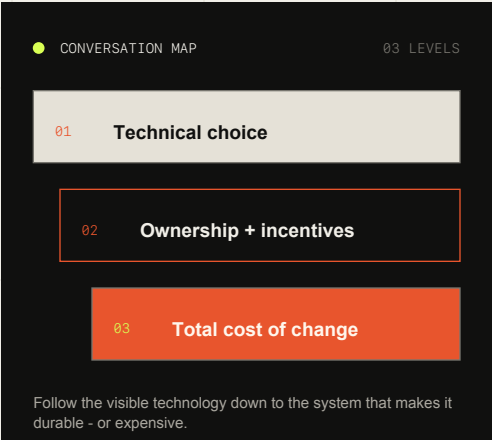
MEDIA + SPEAKING

Engineering systems

have to survive

contact with organizations.

Gevorg A. Galstyan is a data and engineering leader who explains how complex platforms, AI systems, and organizations can create durable leverage.



BUILT FOR	ENG ENGINEERING	DATA DATA	PLAT PLATFORM	TECH EXECUTIVE
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M02

SIGNATURE TOPICS

Five conversations with operating detail.

01	Decision Altitude	Why technically good decisions become organizationally expensive when capabilities live at the wrong layer - and three tests for determining where ownership belongs.
02	The AI-Native Off-Switch Test	A practical framework for distinguishing AI-enabled products from organizations whose differentiated value, operating model, and learning loops are genuinely AI-native.
03	Stop Selling Kafka	Why platform teams should expose durable capabilities instead of implementation technologies, and how that change improves adoption, migration economics, and internal customer trust.
04	Data Enablement Is a Product	Why availability is not adoption, how to treat internal data consumers as customers, and which lead measures indicate whether a data platform will matter.
05	What Economics Teaches Engineering Leaders	How incentives, bottlenecks, constraints, local optimization, and the cost of optionality change technical and organizational decisions.

M03

HOST-READY COPY

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01

What is decision altitude, and how can leaders recognize an altitude error?

02

When should repeated product code become a platform capability?

03

What is the difference between an AI-enabled and AI-native organization?

04

How can leaders reduce complexity without creating a central platform bottleneck?

INTERVIEW STARTERS

COMPLEX SYSTEMS SHOULD CREATE LEVERAGE. NOT DRAG.

Data platforms · AI-native architecture · Engineering leadership

CURRENT CLARAL

DATA × AI × ORGANIZATIONS

SYSTEMS ECONOMICS
CAPABILITY DESIGN
DATA TRANSFORMATION

NON-PHOTOGRAPHIC SYSTEMS THAT SCALE IDENTITY CARD

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Planning a substantive conversation?

Send the audience, format, timing, and the topic you want to explore.

EMAIL GEVORG